

SHOW-TIME DCINEMA TRANSFER

SPECS & CREATIVE DELIVERY INFORMATION

Please forward this entire specifications document to the post-production house producing the elements for DCinema



The following document contains production and delivery specs for Show-Time creative (Cinema Spot DCinema Transfers) contracted to appear in theatres by Cineplex Media.

Please use this document to facilitate the transfer of your creative in order to meet Cineplex Media's DCinema requirements. Cineplex Media's supplier of service is Deluxe Toronto.

PICTURE FORMATS

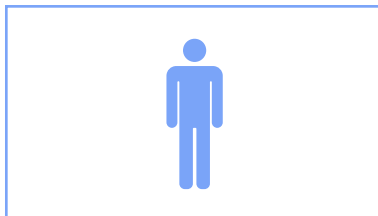
Please Deliver:

High Resolution HD Quicktime, 16-bit Linear TIFF Sequence or 10-bit DPX file @ 23.98 or 24 fps in Format(s) below (Contact Deluxe if frame rate conversion is required)

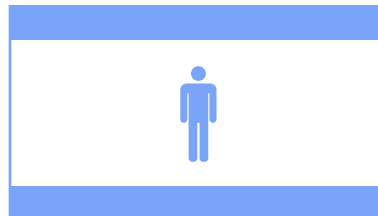
Please deliver picture and audio files via a file sharing site or the **NEW** Media Shuttle link: <https://cineplex-dropbox.mediashuttle.com/>

Required Formats:

Both Flat and Scope aspect ratios are required for delivery to Cineplex.



Flat 1:85:1 (1998 x 1080)
or **HD 16x9** (1920 x 1080)

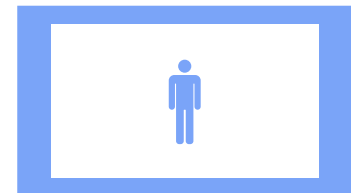


Scope (2048 x 858)

PLEASE NOTE:

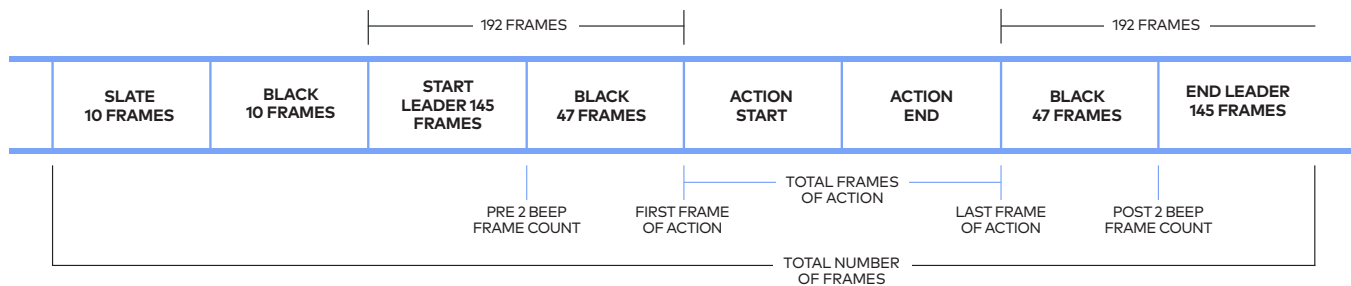
If you are only delivering Flat or HD (16x9) to Deluxe, they will Pillarbox to create the Scope version.

(Please note: this will result in a smaller image on-screen, but no content is lost).



Pillarbox Scope

All files must contain: 10 frames slate, 10 frames black, a visible "2-beep" (one frame of 1KHZ tone placed 2 seconds ahead of first frame of picture), followed by 47 frames black, followed by first frame of picture (see below).



Important note for all: Frame :00 is equal to Frame 1. In Other words :00 in video is frame 1 in absolute frames.

AUDIO FORMATS

Please Deliver:

Full 5.1 Mix

If 5.1 mix & stems, deliver as a Broadcast 24-bit WAV format in a Sample rate of 48KHZ at 23.98 or 24fps, with an audible "2-beep" (one frame of 1khz tone placed 2 seconds ahead of first frame of picture) and LABELLED track assignments – Left, Right, Centre, Left Surround, Right Surround & Sub.

Stereo Mix (with individual stems)

If Stereo track, please provide the separate stereo mix stems, if at all possible, and Deluxe will re-master it into a full Dolby 5.1 mix.

Important Audio Level Requirement:

Please note that Cineplex Media has a technical requirement that the Audio does not exceed a loudness level of **82db LEQ**. This is an average frequency level, over the entire length of the spot.

IMPORTANT:

- Make sure files are labeled as follows: **spotname_scope or flat_eng or fre_0001.tiff**
- Assure all text is confined to Title Action Safe Area (consult users manual to pull up safe grids in your preferred editing software)
- Double-check all text, supers, legals, logos, and urls (spelling, content & placement) before delivering material to Deluxe, to reduce the possibility of revisions, which will incur additional charges, and may affect deadlines
- The English and French material **MUST** be delivered to Deluxe Toronto on the same day, to ensure there is no increase to the cost quoted for the transfer. Later delivery of either one of the versions will incur additional transfer fees. If picture or audio revisions are required after Deluxe has begun working on the transfer, additional charges will incur.

DIGITAL CINEMA PACKAGE (DCP) REPLICATION NOTE

All DCP disks must be replicated by Deluxe Toronto to ensure DCP system compatibility on all digital screens contracted with Cineplex Media. **All supplied DCP packages must meet DCI (Digital Cinema Initiatives, LLC) specifications.**

To learn more about DCI specifications contact **Deluxe Toronto** or visit:

http://dcimovies.com/archives/spec_v1_2_No_Errata_Incorporated/index.html

FOR MORE INFORMATION PLEASE CONTACT:

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SHAWN IRVIN

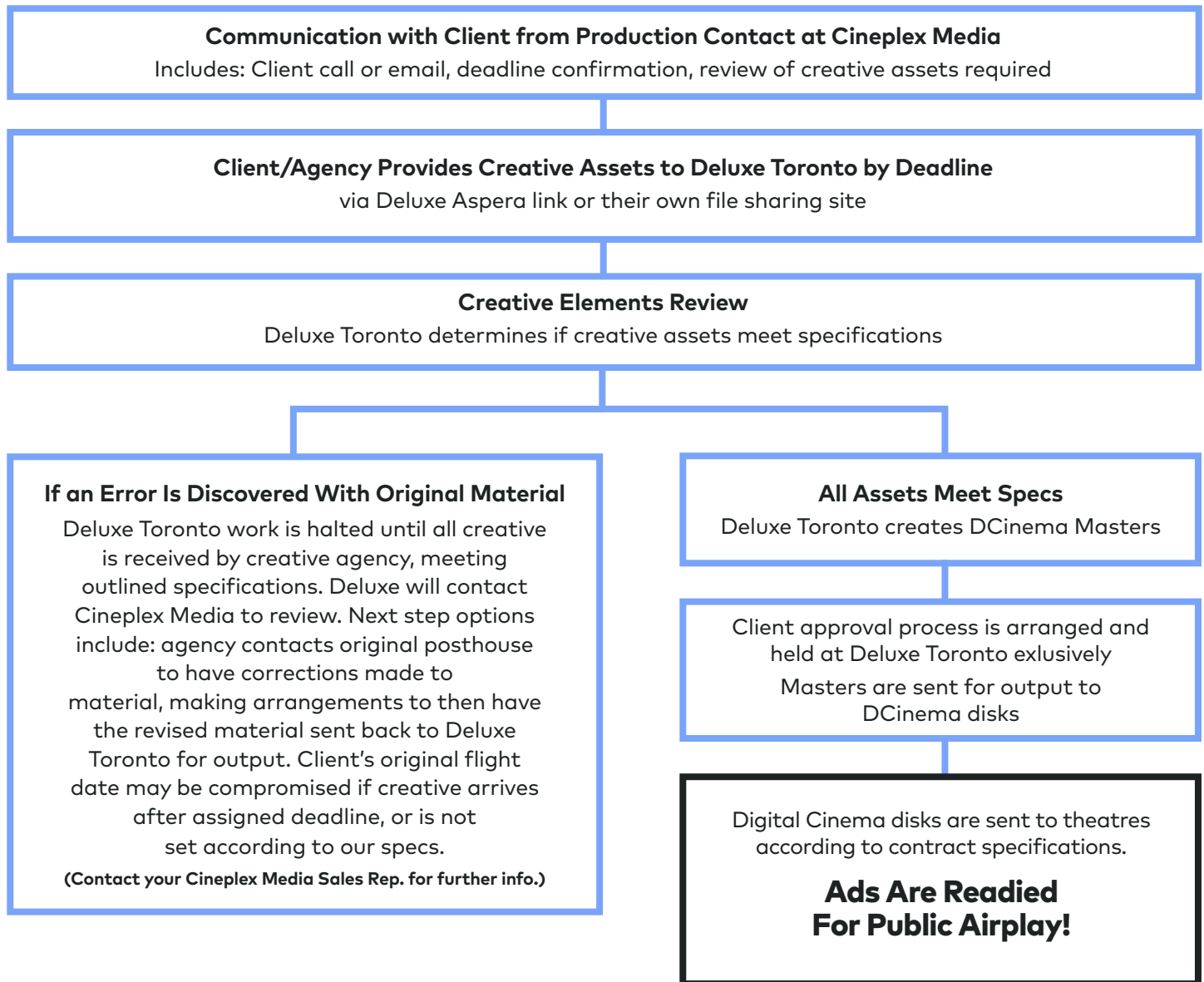
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SPOT CREATION PROCESS TAKES **5-7 BUSINESS DAYS**

Cineplex requires **1 week** to ship DCP's to theatres. Please plan accordingly to meet your deadline.



For Terms and Conditions, please refer to client contract.
For advertising policy, please go to cineplexmedia.com and view our advertising guidelines.
Please contact your Sales Representative for further information.