

ADVERTISING ARTWORK DIMENSIONS (width x height)

AD SIZE (does not include bleed)	TRIM SIZE	TYPE SAFE AREA
FULL PAGE	8" x 10.5"	7.5" x 10"
2/3 PAGE (VERTICAL)	5.2" x 10.5"	4.7" x 10"
2/3 PAGE (HORIZONTAL)	8" x 7"	7.5" x 6.5"
1/2 PAGE (VERTICAL)	4" x 10.5"	3.5" x 10"
1/2 PAGE (HORIZONTAL)	8" x 5.25"	7.5" x 4.75"
1/3 PAGE (VERTICAL)	2.67" x 10.5"	2.17" x 10"
1/4 PAGE	3.9" x 5.25"	3.4" x 4.75"
DOUBLE-PAGE SPREAD	16" x 10.5"	15.5" x 10"
1/2 DOUBLE-PAGE SPREAD	16" x 5.25"	15.5" x 4.75"



ARTWORK REQUIREMENTS

ALERT! Printer's marks must be manually offset by 0.1667" (12 pts), see instructions at right

FILE TYPE: **PDF/X-1a only**

RESOLUTION: **300 dpi**

COLOUR SPACE: **CMYK — no spot or RGB colours**

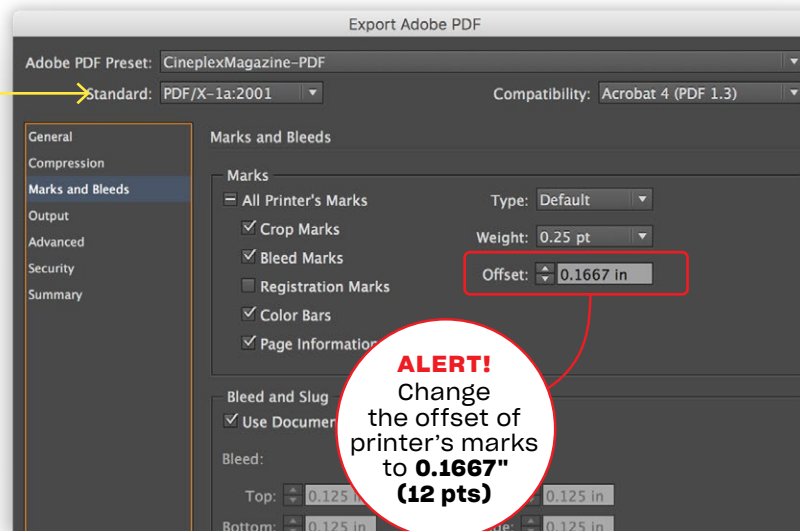
MAXIMUM INK LIMIT: **300%**

BLEED: **0.125"**

SAFE ZONE: **0.25" from trim edge**

MINIMUM TYPE SIZE: **5 points**

To ensure your file meets requirements, you can download our InDesign PDF preset at cineplexmedia.com/magazine



FILE DELIVERY

Files smaller than 20MB can be emailed directly to marni.weisz@cineplex.com.

For larger files, please contact Marni Weisz (information below) to arrange for delivery.

COLOUR PROOFS

For accurate colour reproduction, SWOP certified hard-copy proofs may be submitted. Contact Marni Weisz (information below) to arrange for delivery.