

2018 PRODUCTION DEADLINES

CINEPLEX MAGAZINE

MONTH	BOOK BY	ARTWORK DUE	IN THEATRES
JAN	Nov 29	Dec 1	Dec 29
FEB	Jan 4	Jan 8	Jan 31
MAR/APR	Feb 9	Feb 13	Mar 7
MAY	Mar 27	Mar 29	Apr 23
JUN	Apr 30	May 2	May 23
JUL	May 28	May 30	Jun 20
AUG	Jun 25	Jun 27	Jul 18
SEP	Jul 25	Jul 27	Aug 20
OCT	Aug 23	Aug 27	Sep 19
NOV	Sep 27	Oct 1	Oct 24
DEC	Oct 29	Oct 31	Nov 21
JAN '19	Dec 4	Dec 6	Jan 7

LE MAGAZINE CINEPLEX

MONTH	BOOK BY	ARTWORK DUE	IN THEATRES
FEB	Jan 11	Jan 15	Jan 30
MAR/APR	Feb 15	Feb 20	Mar 9
MAY	Apr 4	Apr 6	Apr 24
JUN	May 4	May 8	May 25
JUL	Jun 4	Jun 6	Jun 25
AUG	Jul 3	Jul 5	Jul 26
SEP	Aug 1	Aug 3	Aug 24
OCT	Aug 29	Aug 31	Sep 21
NOV	Oct 4	Oct 9	Oct 26
DEC/JAN '19	Nov 5	Nov 7	Nov 26

ARTWORK REQUIREMENTS

NOTE: Printer's marks MUST be offset by 0.1667" (see screenshot below) or artwork will be returned

- We will ONLY accept **PDF/X-1a** files
- Resolution must be **300 dpi** at 100%
- Include **0.125" bleed** on all sides of ad
- Keep elements **0.25"** from the trim on all sides
- **Convert all RGB and spot** colours to CMYK
- **Minimum type size** is 5 points
- **Maximum ink limit** is 310%

For accurate colour reproduction, SWOP certified hard-copy proofs can be submitted to: Cineplex Media (Attn. Lucinda Wallace) 102 Atlantic Avenue, Toronto, ON M6K 1X9

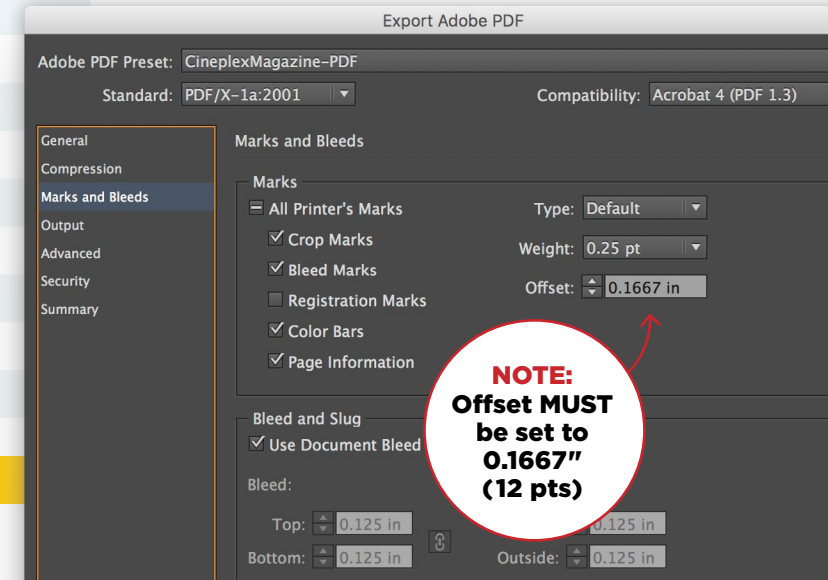
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cineplexmedia.com/magazine

FTP SERVER FOR FILE UPLOAD

(Requires FTP software i.e. **Filezilla** or **Transmit**)
 Site Address: **ftp2.cineplex.com**
 Username: **cineplexmags**
 Password: **Z3qUxeDe**

ARTWORK DIMENSIONS width x height (inches)

AD SIZE	TRIM SIZE	BLEED SIZE	TYPE SAFE AREA
FULL PAGE	8" x 10.5"	8.25" x 10.75"	7.5" x 10"
2/3 PAGE (VERTICAL)	5.2" x 10.5"	5.45" x 10.75"	4.7" x 10"
2/3 PAGE (HORIZONTAL)	8" x 7"	8.25" x 7.25"	7.5" x 6.5"
1/2 PAGE (VERTICAL)	4" x 10.5"	4.25" x 10.75"	3.5" x 10"
1/2 PAGE (HORIZONTAL)	8" x 5.25"	8.25" x 5.5"	7.5" x 4.75"
1/3 PAGE (VERTICAL)	2.67" x 10.5"	2.92" x 10.75"	2.17" x 10"
1/4 PAGE	3.9" x 5.25"	4.15" x 5.5"	3.4" x 4.75"
DOUBLE-PAGE SPREAD	16" x 10.5"	16.25" x 10.75"	15.5" x 10"
1/2 DOUBLE-PAGE SPREAD	16" x 5.25"	16.25" x 5.5"	15.5" x 4.75"



FOR MORE INFORMATION: lucinda.wallace@cineplex.com | 416.539.8800 ext. 5246