

## CINEPLEX MAGAZINE PRODUCTION DEADLINES

ISSUE	BOOK BY	ARTWORK DUE	IN THEATRES
JANUARY/FEBRUARY	DECEMBER 4	DECEMBER 6	JANUARY 7
MARCH/APRIL	FEBRUARY 11	FEBRUARY 13	MARCH 7
MAY	APRIL 1	APRIL 3	APRIL 30
JUNE	MAY 2	MAY 6	MAY 30
JULY	JUNE 3	JUNE 5	JUNE 26
AUGUST/SEPTEMBER	JULY 4	JULY 8	JULY 31
OCTOBER/NOVEMBER	SEPTEMBER 4	SEPTEMBER 6	SEPTEMBER 30
DECEMBER	NOVEMBER 4	NOVEMBER 6	NOVEMBER 27

## ADVERTISING ARTWORK DIMENSIONS width x height

AD SIZE (Add 0.125" bleed - see requirements)	TRIM SIZE	TYPE SAFE AREA
FULL PAGE	8" x 10.5"	7.5" x 10"
2/3 PAGE (VERTICAL)	5.2" x 10.5"	4.7" x 10"
2/3 PAGE (HORIZONTAL)	8" x 7"	7.5" x 6.5"
1/2 PAGE (VERTICAL)	4" x 10.5"	3.5" x 10"
1/2 PAGE (HORIZONTAL)	8" x 5.25"	7.5" x 4.75"
1/3 PAGE (VERTICAL)	2.67" x 10.5"	2.17" x 10"
1/4 PAGE	3.9" x 5.25"	3.4" x 4.75"
DOUBLE-PAGE SPREAD	16" x 10.5"	15.5" x 10"
1/2 DOUBLE-PAGE SPREAD	16" x 5.25"	15.5" x 4.75"

FOR MORE INFORMATION: [lucinda.wallace@cineplex.com](mailto:lucinda.wallace@cineplex.com) | 416-716-7894

## ARTWORK REQUIREMENTS

**NOTE: Printer's marks MUST be offset by 0.1667" (see screenshot below) or artwork will be returned**

- We will ONLY accept **PDF/X-1a** files
- Resolution must be **300 dpi** at 100%
- Include **0.125" bleed** on all sides of ad
- Keep elements **0.25"** from the trim on all sides
- **Convert all RGB and spot** colours to CMYK
- **Minimum type size** is 5 points
- **Maximum ink limit** is 310%

For accurate colour reproduction, SWOP certified hard-copy proofs can be submitted to: Cineplex Media (Attn. Lucinda Wallace) 102 Atlantic Avenue, Toronto, ON M6K 1X9

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[cineplexmedia.com/magazine](http://cineplexmedia.com/magazine)

### FTP SERVER FOR FILE UPLOAD

(Requires FTP software i.e. **Filezilla** or **Transmit**)  
Site Address: **ftp2.cineplex.com**  
Username: **cineplexmags**  
Password: **Z3qUxeDe**

