

MECHANICAL REQUIREMENTS width x height (inches)

AD SIZE	TRIM SIZE	BLEED SIZE	TYPE SAFE AREA
FULL PAGE	8" x 10.5"	8.25" x 10.75"	7.5" x 10"
2/3 PAGE (VERTICAL)	5.2" x 10.5"	5.45" x 10.75"	4.7" x 10"
2/3 PAGE (HORIZONTAL)	8" x 7"	8.25" x 7.25"	7.5" x 6.5"
1/2 PAGE (VERTICAL)	4" x 10.5"	4.25" x 10.75"	3.5" x 10"
1/2 PAGE (HORIZONTAL)	8" x 5.25"	8.25" x 5.5"	7.5" x 4.75"
1/3 PAGE (VERTICAL)	2.67" x 10.5"	2.92" x 10.75"	2.17" x 10"
1/4 PAGE	3.9" x 5.25"	4.15" x 5.5"	3.4" x 4.75"
DPS	16" x 10.5"	16.25" x 10.75"	15.5" x 10"
1/2 DPS	16" x 5.25"	16.25" x 5.5"	15.5" x 4.75"

2017 PRODUCTION DEADLINES

CINEPLEX MAGAZINE

MONTH	SPACE DEADLINE	MATERIAL DUE
JANUARY	November 29	December 1
FEBRUARY	January 10	January 12
MARCH-APRIL	February 13	February 15
MAY	March 28	March 30
JUNE	April 28	May 2
JULY	May 29	May 31
AUGUST	June 26	June 28
SEPTEMBER	July 25	July 27
OCTOBER	August 23	August 25
NOVEMBER	September 27	September 29
DECEMBER	October 27	October 31
JANUARY 2018	November 29	December 1

LE MAGAZINE CINEPLEX

MONTH	SPACE DEADLINE	MATERIAL DUE
FEBRUARY	January 6	January 10
MARCH-APRIL	February 15	February 17
MAY	April 4	April 6
JUNE	May 2	May 4
JULY	May 31	June 2
AUGUST	June 27	June 29
SEPTEMBER	August 1	August 3
OCTOBER	August 29	August 31
NOVEMBER	October 4	October 6
DECEMBER	November 1	November 3

MATERIAL REQUIREMENTS

- We will ONLY accept PDF/X-1a files
- Resolution must be 300 dpi at 100%
- Include 0.125" bleed on all sides of ad
- **Printer's marks MUST be offset by 0.1677" — see screenshot below**
- Keep elements 0.25" from the trim on all sides
- Minimum type size is 5 points
- Convert all RGB and spot colours to CMYK
- Ink limit is 310%

For accurate colour reproduction, SWOP certified hard-copy proofs can be submitted to: Cineplex Media (Attn. Lucinda Wallace) 102 Atlantic Avenue, Toronto, ON M6K 1X9

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