

### CINEPLEX MAGAZINE PRODUCTION DEADLINES

ISSUE	BOOK BY	ARTWORK DUE	IN THEATRES
<b>JANUARY/FEBRUARY</b>	DECEMBER 3	DECEMBER 5	JANUARY 9
<b>MARCH/APRIL</b>	FEBRUARY 7	FEBRUARY 11	MARCH 9
<b>MAY</b>	MARCH 30	APRIL 1	APRIL 30
<b>JUNE</b>	APRIL 30	MAY 4	JUNE 1
<b>JULY</b>	JUNE 1	JUNE 3	JUNE 26
<b>AUGUST/SEPTEMBER</b>	JULY 2	JULY 6	JULY 31
<b>OCTOBER/NOVEMBER</b>	AUGUST 28	SEPTEMBER 1	SEPTEMBER 28
<b>DECEMBER</b>	OCTOBER 30	NOVEMBER 3	NOVEMBER 27

### ADVERTISING ARTWORK DIMENSIONS (width x height)

AD SIZE (does not include bleed)	TRIM SIZE	TYPE SAFE AREA
<b>FULL PAGE</b>	8" x 10.5"	7.5" x 10"
<b>2/3 PAGE (VERTICAL)</b>	5.2" x 10.5"	4.7" x 10"
<b>2/3 PAGE (HORIZONTAL)</b>	8" x 7"	7.5" x 6.5"
<b>1/2 PAGE (VERTICAL)</b>	4" x 10.5"	3.5" x 10"
<b>1/2 PAGE (HORIZONTAL)</b>	8" x 5.25"	7.5" x 4.75"
<b>1/3 PAGE (VERTICAL)</b>	2.67" x 10.5"	2.17" x 10"
<b>1/4 PAGE</b>	3.9" x 5.25"	3.4" x 4.75"
<b>DOUBLE-PAGE SPREAD</b>	16" x 10.5"	15.5" x 10"
<b>1/2 DOUBLE-PAGE SPREAD</b>	16" x 5.25"	15.5" x 4.75"

**FOR MORE INFO: [lucinda.wallace@cineplex.com](mailto:lucinda.wallace@cineplex.com) | 416-323-6600 ext. 5246**

### ARTWORK REQUIREMENTS

**ALERT!** Printer's marks must be manually offset by **0.1667" (12 pts)**, see instructions below

FILE TYPE: **PDF/X-1a only**

RESOLUTION: **300 dpi**

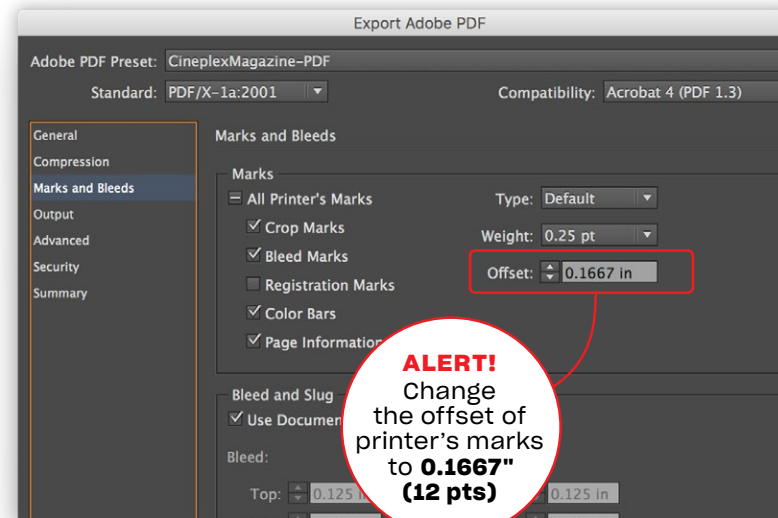
COLOUR SPACE: **CMYK (NO spot or RGB colours!)**

MAXIMUM INK LIMIT: **300%**

BLEED: **0.125"**

SAFE ZONE: **0.25" from trim edge**

MINIMUM TYPE SIZE: **5 points**



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For accurate colour reproduction, SWOP certified hard-copy proofs may be submitted to: Cineplex Magazine (Attn. Lucinda Wallace) 1303 Yonge Street, Toronto, ON, M4T 2Y9

### FILE DELIVERY

Files smaller than 20MB can be emailed directly to [lucinda.wallace@cineplex.com](mailto:lucinda.wallace@cineplex.com). For larger files, please contact Lucinda Wallace by email or at 416-323-6600 ext. 5246 to arrange for delivery.