



## PRODUCTION DEADLINES

### CINEPLEX MAGAZINE

MONTH	BOOK BY	ARTWORK DUE	IN THEATRES
JAN	Dec 4	Dec 6	Jan 7
FEB	Jan 4	Jan 8	Jan 31
MAR/APR	Feb 11	Feb 13	Mar 7
MAY	Mar 28	Apr 1	Apr 24
JUN	Apr 26	Apr 30	May 24
JUL	May 27	May 29	Jun 19
AUG	Jun 25	Jun 27	Jul 22
SEP	Jul 25	Jul 29	Aug 21
OCT	Aug 23	Aug 27	Sep 18
NOV	Sep 27	Oct 1	Oct 24
DEC	Oct 28	Oct 30	Nov 20

## ARTWORK REQUIREMENTS

**NOTE: Printer's marks MUST be offset by 0.1667" (see screenshot below) or artwork will be returned**

- We will ONLY accept **PDF/X-1a** files
- Resolution must be **300 dpi** at 100%
- Include **0.125" bleed** on all sides of ad
- Keep elements **0.25"** from the trim on all sides
- **Convert all RGB and spot** colours to CMYK
- **Minimum type size** is 5 points
- **Maximum ink limit** is 310%

For accurate colour reproduction, SWOP certified hard-copy proofs can be submitted to: Cineplex Media (Attn. Lucinda Wallace) 102 Atlantic Avenue, Toronto, ON M6K 1X9

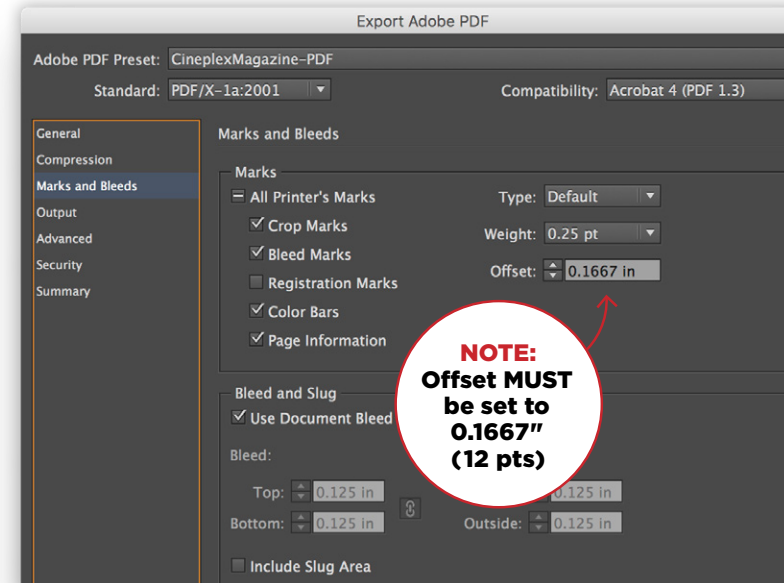
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[cineplexmedia.com/magazine](http://cineplexmedia.com/magazine)

### FTP SERVER FOR FILE UPLOAD

(Requires FTP software i.e. **Filezilla** or **Transmit**)  
 Site Address: **ftp2.cineplex.com**  
 Username: **cineplexmags**  
 Password: **Z3qUxeDe**

## ARTWORK DIMENSIONS width x height (inches)

AD SIZE	Include 0.125" bleed on all sides	TRIM SIZE	TYPE SAFE AREA
FULL PAGE		8" x 10.5"	7.5" x 10"
2/3 PAGE (VERTICAL)		5.2" x 10.5"	4.7" x 10"
2/3 PAGE (HORIZONTAL)		8" x 7"	7.5" x 6.5"
1/2 PAGE (VERTICAL)		4" x 10.5"	3.5" x 10"
1/2 PAGE (HORIZONTAL)		8" x 5.25"	7.5" x 4.75"
1/3 PAGE (VERTICAL)		2.67" x 10.5"	2.17" x 10"
1/4 PAGE		3.9" x 5.25"	3.4" x 4.75"
DOUBLE-PAGE SPREAD		16" x 10.5"	15.5" x 10"
1/2 DOUBLE-PAGE SPREAD		16" x 5.25"	15.5" x 4.75"



**FOR MORE INFORMATION: [darryl.mabey@cineplex.com](mailto:darryl.mabey@cineplex.com) | 416-539-8800 ext. 5231**