



## PRODUCTION DEADLINES CINEPLEX MAGAZINE

MONTH	BOOK BY	ARTWORK DUE	IN THEATRES
<b>JAN</b>	Nov 29	Dec 1	Dec 29
<b>FEB</b>	Jan 4	Jan 8	Jan 31
<b>MAR/APR</b>	Feb 6	Feb 8	Mar 8
<b>MAY</b>	Mar 27	Mar 29	Apr 23
<b>JUN</b>	Apr 30	May 2	May 23
<b>JUL</b>	May 28	May 30	Jun 20
<b>AUG</b>	Jun 25	Jun 27	Jul 18
<b>SEP</b>	Jul 25	Jul 27	Aug 20
<b>OCT</b>	Aug 23	Aug 27	Sep 19
<b>NOV</b>	Sep 27	Oct 1	Oct 24
<b>DEC</b>	Oct 29	Oct 31	Nov 21
<b>JAN '19</b>	Dec 4	Dec 6	Jan 7

## ARTWORK REQUIREMENTS

**NOTE: Printer's marks MUST be offset by 0.1667" (see screenshot below) or artwork will be returned**

- We will ONLY accept **PDF/X-1a** files
- Resolution must be **300 dpi** at 100%
- Include **0.125" bleed** on all sides of ad
- Keep elements **0.25"** from the trim on all sides
- **Convert all RGB and spot** colours to CMYK
- **Minimum type size** is 5 points
- **Maximum ink limit** is 310%

For accurate colour reproduction, SWOP certified hard-copy proofs can be submitted to:  
Cineplex Media (Attn. Lucinda Wallace)  
102 Atlantic Avenue, Toronto, ON M6K 1X9

**DOWNLOAD OUR PDF PRESET & AD TEMPLATE**  
[cineplexmedia.com/magazine](http://cineplexmedia.com/magazine)

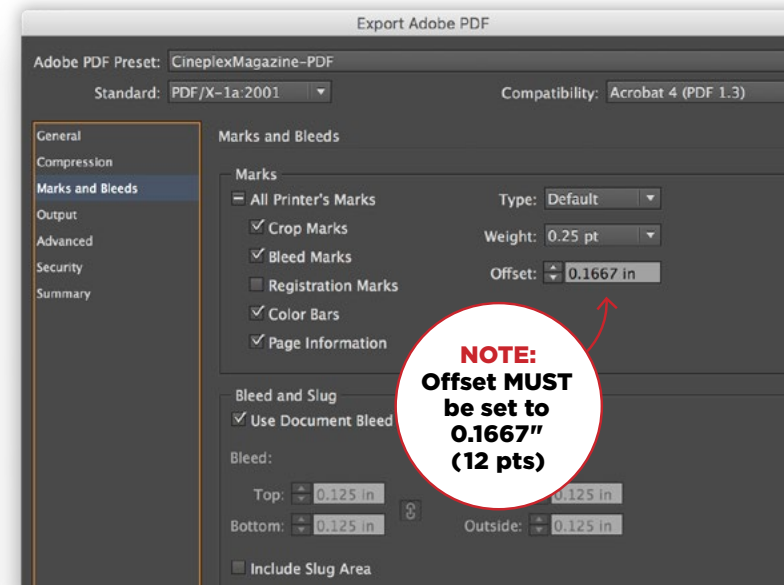
### FTP SERVER FOR FILE UPLOAD

(Requires FTP software i.e. **Filezilla** or **Transmit**)  
Site Address: **ftp2.cineplex.com**  
Username: **cineplexmags**  
Password: **Z3qUxeDe**

## ARTWORK DIMENSIONS width x height (inches)

AD SIZE	Include 0.125" bleed on all sides	TRIM SIZE	TYPE SAFE AREA
<b>FULL PAGE</b>		8" x 10.5"	7.5" x 10"
<b>2/3 PAGE (VERTICAL)</b>		5.2" x 10.5"	4.7" x 10"
<b>2/3 PAGE (HORIZONTAL)</b>		8" x 7"	7.5" x 6.5"
<b>1/2 PAGE (VERTICAL)</b>		4" x 10.5"	3.5" x 10"
<b>1/2 PAGE (HORIZONTAL)</b>		8" x 5.25"	7.5" x 4.75"
<b>1/3 PAGE (VERTICAL)</b>		2.67" x 10.5"	2.17" x 10"
<b>1/4 PAGE</b>		3.9" x 5.25"	3.4" x 4.75"
<b>DOUBLE-PAGE SPREAD</b>		16" x 10.5"	15.5" x 10"
<b>1/2 DOUBLE-PAGE SPREAD</b>		16" x 5.25"	15.5" x 4.75"

**FOR MORE INFORMATION: [darryl.mabey@cineplex.com](mailto:darryl.mabey@cineplex.com) | 416-539-8800 ext. 5231**



**NOTE:  
Offset MUST  
be set to  
0.1667"  
(12 pts)**