

CINEPLEX MAGAZINE PRODUCTION DEADLINES

ISSUE	BOOK BY	ARTWORK DUE	IN THEATRES
JANUARY/FEBRUARY	DECEMBER 4	DECEMBER 6	JANUARY 7
MARCH/APRIL	FEBRUARY 11	FEBRUARY 13	MARCH 7
MAY	APRIL 1	APRIL 3	APRIL 30
JUNE	MAY 2	MAY 6	MAY 30
JULY	JUNE 3	JUNE 5	JUNE 26
AUGUST/SEPTEMBER	JULY 4	JULY 8	JULY 31
OCTOBER/NOVEMBER	SEPTEMBER 4	SEPTEMBER 6	SEPTEMBER 30
DECEMBER	NOVEMBER 4	NOVEMBER 6	NOVEMBER 27

ADVERTISING ARTWORK DIMENSIONS width x height

AD SIZE <small>(does not include bleed)</small>	TRIM SIZE	TYPE SAFE AREA
FULL PAGE	8" x 10.5"	7.5" x 10"
2/3 PAGE (VERTICAL)	5.2" x 10.5"	4.7" x 10"
2/3 PAGE (HORIZONTAL)	8" x 7"	7.5" x 6.5"
1/2 PAGE (VERTICAL)	4" x 10.5"	3.5" x 10"
1/2 PAGE (HORIZONTAL)	8" x 5.25"	7.5" x 4.75"
1/3 PAGE (VERTICAL)	2.67" x 10.5"	2.17" x 10"
1/4 PAGE	3.9" x 5.25"	3.4" x 4.75"
DOUBLE-PAGE SPREAD	16" x 10.5"	15.5" x 10"
1/2 DOUBLE-PAGE SPREAD	16" x 5.25"	15.5" x 4.75"

FOR MORE INFORMATION: lucinda.wallace@cinplex.com | 416-716-7894

ARTWORK REQUIREMENTS

• IMPORTANT: Printer's marks **MUST** be offset by 0.1667" (12 pts), see screenshot below

- We will only accept **PDF/X-1a** files
- Resolution must be **300 dpi** at 100%
- Include **0.125" bleed** on all sides of ad
- Keep elements **0.25"** from the trim on all sides
- **Convert all RGB and spot** colours to CMYK
- **Minimum type size** is 5 points
- **Maximum ink limit** is 310%

To ensure your file meets requirements, download our PDF preset at cinplexmedia.com/magazine

For accurate colour reproduction, SWOP certified hard-copy proofs may be submitted to: Cineplex Magazine (Attn. Lucinda Wallace) 1303 Yonge Street, Toronto, ON, M4T 2Y9

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