



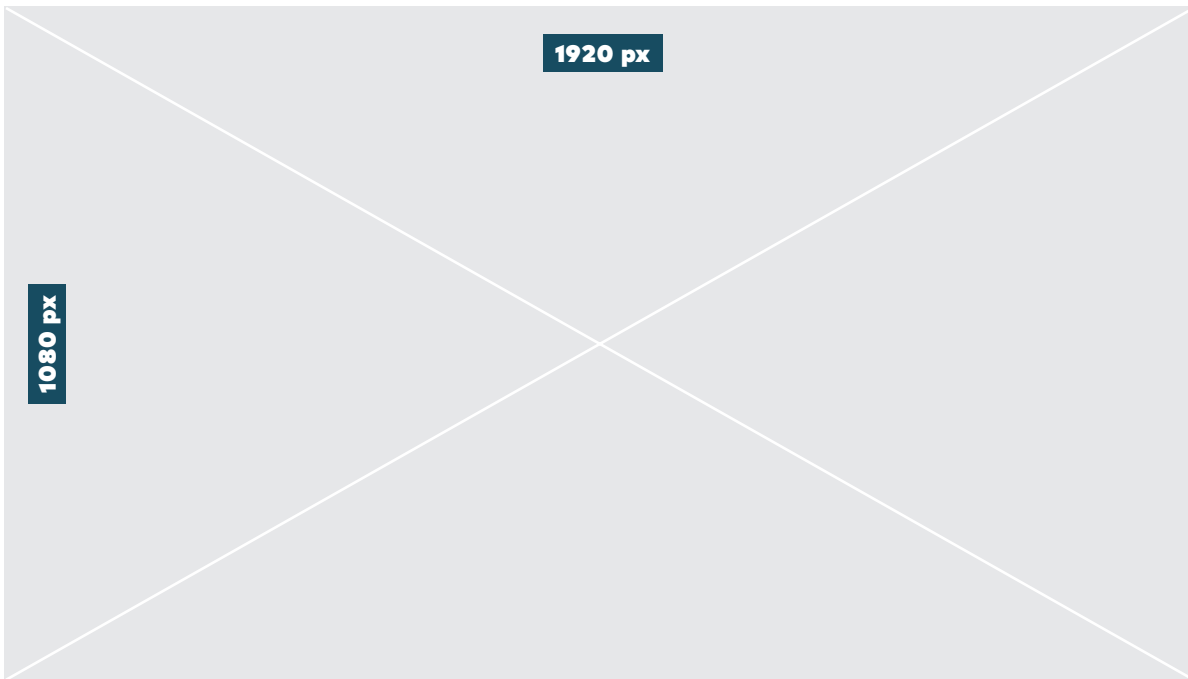
CANADA'S WONDERLAND NETWORK

FUNTV AND L-BAR SPECIFICATIONS

Canada's  Wonderland

UPDATED ON DECEMBER 4, 2019

The following document contains production and delivery specs for Digital Signage client creative contracted to appear in the Canada's Wonderland Network.

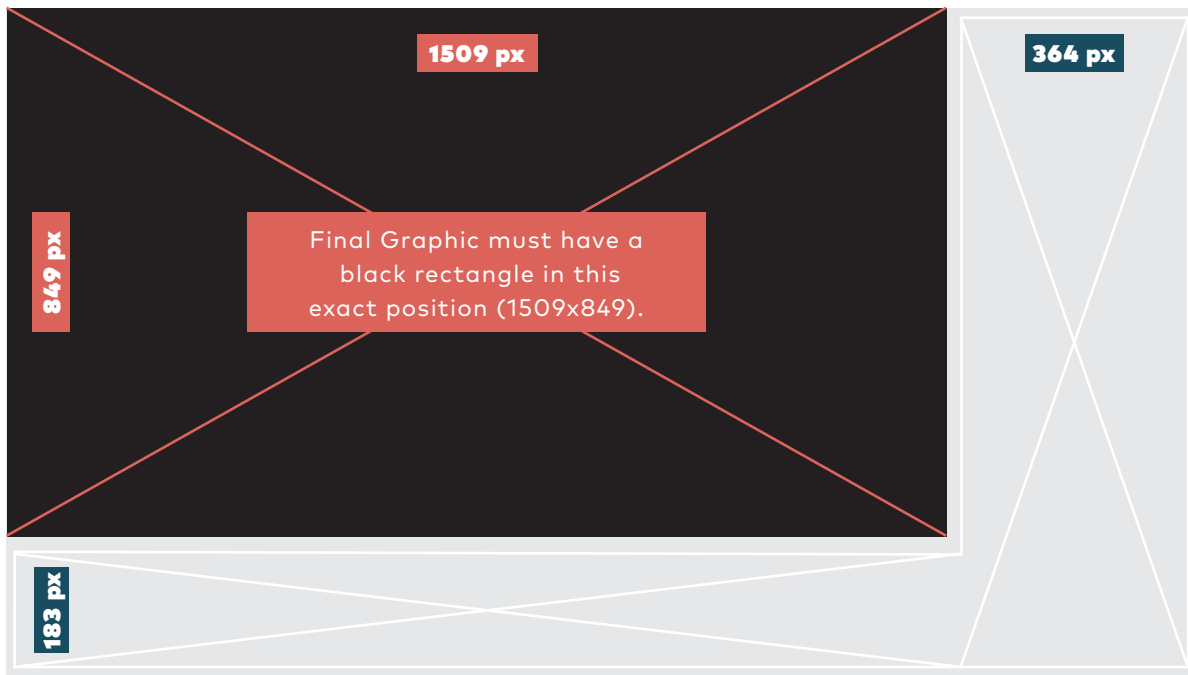


FUNTV GUIDELINES

All content must contain sound (music, messaging or both). See below specs for recommended db. All content must have movement and display in high definition.

MOTION/VIDEO SPECS

Content Resolution	Pixel Geometry	Aspect Ratio	Text
1920 px x 1080 px	Square (1:1)	16:9	50 + pt recommended
Frame Rate	Encoding	Bitrate	Audio
29.97 (Progressive)	MP4 (.H264)	20 Mbit/sec	-6db (never exceeding -3db)



L- BAR SCREEN LAYOUT

L-Bar format displays informational content and advertising in the bottom and right display area. L-Bar screens feature music videos in the mainstage display in conjunction with the static advertising.

TEMPLATES

Please use following templates. Final Files should be **.JPG** or **.PNG** files. Remember to turn off **TEXT SAFETY** layer before exporting.

- [.PSD](#)
- [.AI](#)

STATIC IMAGE SPECS

Content Resolution	
1920 px x 1080 px	
Text	Format
50+ pt text recommended	.JPG/.PNG

DELIVERY INFORMATION

Final creative is due **5 business days (1 week)** prior to start date. For creative being produced by Cineplex Media, creative elements are due **10 business days (2 weeks)** prior to start date.

ELECTRONIC SUBMISSION

Files may be submitted via a file sharing service of your choice (WeTransfer, Dropbox, Box.com, Google Drive etc.)

IMPORTANT: After successfully uploading your creative, please send a confirmation email with URL to Stephanie.Smith@cineplex.com.

POLICY NOTICE: Any creative deadlines that are missed will result in additional costs and may result in a delay of the campaign for which Cineplex Media will not be held responsible. Cineplex must pre-approve all creative prior to production as per the terms and conditions in your client contract. Cineplex reserves the right to reject creative not delivered to published specifications, resulting in unsatisfactory video or audio quality.

If you have any questions regarding deadlines for your creative, please contact your Cineplex Media Account Manager.

ALL CLIENT CREATIVE IS SUBJECT TO PRE-APPROVAL BY CINEPLEX ENTERTAINMENT.

FOR MORE INFORMATION PLEASE CONTACT:

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Please ensure you are following the most up-to-date specifications. This document was last modified on **December 4, 2019**.