The following document contains production and delivery specs for Digital Signage client creative contracted to appear in the Canada's Wonderland Network.
FUNTV GUIDELINES

All content must contain sound (music, messaging or both). See below specs for recommended db. All content must have movement and display in high definition.

MOTION/VIDEO SPECS

<table>
<thead>
<tr>
<th>Content Resolution</th>
<th>Pixel Geometry</th>
<th>Aspect Ratio</th>
<th>Text</th>
</tr>
</thead>
<tbody>
<tr>
<td>1920 px x 1080 px</td>
<td>Square (1:1)</td>
<td>16:9</td>
<td>50 + pt recommended</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Frame Rate</th>
<th>Encoding</th>
<th>Bitrate</th>
<th>Audio</th>
</tr>
</thead>
<tbody>
<tr>
<td>29.97 (Progressive)</td>
<td>MP4 (H264)</td>
<td>20 Mbit/sec</td>
<td>-6db  (never exceeding -3db)</td>
</tr>
</tbody>
</table>
L- BAR SCREEN LAYOUT

L-Bar format displays informational content and advertising in the bottom and right display area. L-Bar screens feature music videos in the mainstage display in conjunction with the static advertising.

TEMPLATES

Please use following templates. Final Files should be .JPG or .PNG files. Remember to turn off TEXT SAFETY layer before exporting.

- .PSD
- .AI

STATIC IMAGE SPECS

<table>
<thead>
<tr>
<th>Content Resolution</th>
<th>Text</th>
<th>Format</th>
</tr>
</thead>
<tbody>
<tr>
<td>1920 px x 1080 px</td>
<td>50+ pt text</td>
<td>.JPG/.PNG</td>
</tr>
</tbody>
</table>

Final Graphic must have a black rectangle in this exact position (1509x849).
DELIVERING YOUR CONTENT
FUNTV AND L-BAR NETWORK SPECIFICATIONS

DELIVERY INFORMATION
Final creative is due 5 business days (1 week) prior to start date. For creative being produced by Cineplex Media, creative elements are due 10 business days (2 weeks) prior to start date.

ELECTRONIC SUBMISSION
Files may be submitted via a file sharing service of your choice (WeTransfer, Dropbox, Box.com, Google Drive etc.)
IMPORTANT: After successfully uploading your creative, please send a confirmation email with URL to Stephanie.Smith@cineplex.com.

POLICY NOTICE: Any creative deadlines that are missed will result in additional costs and may result in a delay of the campaign for which Cineplex Media will not be held responsible. Cineplex must pre-approve all creative prior to production as per the terms and conditions in your client contract. Cineplex reserves the right to reject creative not delivered to published specifications, resulting in unsatisfactory video or audio quality.

If you have any questions regarding deadlines for your creative, please contact your Cineplex Media Account Manager.

ALL CLIENT CREATIVE IS SUBJECT TO PRE-APPROVAL BY CINEPLEX ENTERTAINMENT.

FOR MORE INFORMATION PLEASE CONTACT:

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Please ensure you are following the most up-to-date specifications. This document was last modified on December 4, 2019.